

APONC Board Meeting

Date: May 4, 2021

Officers Present:	Pamela Siehr, Dani Goodland-Rose, Diana Hauser, Wanda Baron
Board Members Present:	Lisa Brody-Press, Martin Dulin, Donna Aulds
Board Members Absent:	N/A
Meeting Called to Order:	5:11pm Eastern
Minutes from Last Meeting:	March 2 nd – Approved 5/4 March 30 th – Approved 5/4

President's Report:

Worked with Mim to publish Breeder's List Form, 2022 Renewal Form and New Member Form. Mim has all the information and will update within 7 days. Working with Judges Education Committee to figure out feasibility for the AKC Video and Powerpoint request. Have found a chair for Breeder's Education. Mim is happy to volunteer for this position and I am submitting a motion for the agenda to this effect. I also feel strongly that we add a paypal button on our website for easy renewals. Mim has confirmed the feasibility of this. Treasurer will receive funds immediately unless paid by check in which case paypal releases the funds in 5 business days. I am making a motion to increase the fee \$5 to cover the handling fee and create the button on the fee.

Pamela Siehr, APONC President

Treasurer's Report:

Balance @ 3/31/21	16,304.49
Deposits	751.55
Reimbursement	(437.97)
Balance @ 4/30/2021	16,618.07

The 990 Tax Return filed on 5/4

Wanda Baron, APONC Treasurer

Secretary's Report:

No new membership applications have been received. All past due Breeder's List Members were notified and given until 4/20/2021 to rectify their late dues. All past due Member's were notified and given until 4/30/2021 to pay dues. Membership list has been update. AKC Club Officer Update confirmed by AKC 4/25/2021 and the website has been updated with the new officers. Labels for current member list have been mailed to Harold.

Diana Hauser, APONC Secretary

Committee Reports:

Sunshine Committee (Magda Hirata):

No requests made of the Sunshine Committee.

New Member Committee (Jan Gryck): No Report Received

Judges Education Committee (Bev Wilson & Margaret):

JEC will present a seminar at the Grays Lake show cluster in June and Royal Canine in December. These seminars will be presented as volunteer basis with no cost to the club. This is a JEC directive. Pam will help out with JEC seminar at Grays Lake to assist Margaret and Magda with holding dogs, passing out materials, and as general go-for.

We would like BOD direction on the AKC Video and Powerpoint project. Should we proceed or not? It is firmly believed that the project needs to be professionally accomplished which will take 9-12 months. Photos need to be collected, cropped and stylized. Videos need to be taken in clean and clear light. Would like direction on the following points:

1. Was to train Judges with Covid shut down. AKC is now scheduling Judges Seminars so is this still a necessity?
2. In review of webinars on AKC site: not all breed clubs listed, not all breed clubs that were listed, have published anything.
3. Appears that breed clubs with large membership are predominant in publishing webinar.
4. Would need to get a cost estimate of professional for sound, photography, and presentation for publishing. Is probably not cost effective for our number of members.
5. AKC charges Judges for this education. No financial benefit, only cost, for breed club participants.
6. AKC has not supplied a template for project performance or presentation. Since this benefits AKC, they should supply a template for production.
7. No videos were observed in these webinars.
8. For use with Membership education: have no chair or committee members to assist in production.

Illustrated Standard Committee (Pam Siehr):

Preorder expired. Need to review prices that were published in Herder. Will need to amend motion on bulk pricing as too close to previously approved and published prices. I may have confused nonmember and member pricing previously discussed. Motion approved unanimously by email for show site sales for \$25.00 per copy. Would like to review who receives the orders and ensure an efficient process is in place. We recommend Magda keep available copies for sale at shows. Once this is finalized we can place an ad in the Herder.

Rescue Committee (Pam Siehr):

Informed that a PON was at the Pasadena Humane Society Shelter. Picture did not appear to be a purebred PON. Coloring and features appeared to be a mixed breed. No information on their website. Called twice and identified National Breed Club rescue needed information. No response to any phone messages. Dog was never listed on their website. Confirmed that dog was adopted.

Herder Committee (Pam Siehr):

Waiting for final draft to publish. Will finalize draft after 1st quarter BOD minutes are approved. Membership labels have been mailed to Harold. Added page with APONC approved committees, chairs, and members to be published in Herder with plea for volunteers for these committees to get more members active in the club.

Health Committee (Donna Aulds): Nothing to report at this time.

Bylaw Revision Committee (Jay Kim): Nothing to report at this time. Next meeting is being called.

2021 National Specialty Committee (Dani Rose-Goodland & Lisa Brody-Press):

All 3 judges have been confirmed

Mr. Bradley Buttner: Sweeps

Mrs. Sulie Greendale- Paveza: National Specialty and junior showmanship

Mrs. Danelle Brown Regional Specialty and junior showmanship

The club only has to pay for Sulie Greendale-Paveza's flight as the cluster picked her up as a judge.

Host hotel:

Sheraton Madison Hotel

706 John Nolen Dr

Madison WI 53713

608/251-2300

Call and book rooms SOON to get the \$99/night rate. They've changed the code to Dog show 2021!

The logo is being worked on.

The trophy list has been published in the herder so all can view the needed trophies.

All specialty info has been submitted to the Herder to be published in the next issue.

Unfinished Business:

Calendars:

Motion #0321-02A:	I motion to reduce the price by \$5 and post this in both the Herder and on the Facebook page. Motion Amended 4/20/2021 by Pam Siehr to: I motion to reduce the price by 50% and post this in both the Herder and on the Facebook Page. Second: Diana Hauser	
Motion:	Motion Unanimously Approved	
Amended Motion	Motion Unanimously Approved by Email 4/23/2021	

Illustrated Standard:

Motion #0521-01:	I motion to set bulk rate pricing for the Illustrated Standard as follows: 10+ books ordered \$17.50; 5-9 books ordered \$19.50 First: Martin Dulin Motion Seconded Motion Approved By Unanimous Written Consent on 4/25/2021	
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Motion #0521-02:	I motion to sell the Illustrated Standard for \$25 at dog shows with an accounting of sales provided to the treasurer immediately after the show. First: Martin Dulin Motion Seconded Motion Approved By Unanimous Written Consent on 4/25/2021	
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Meeting Minutes published as part of herder:

After discussion, the conclusion was to keep Meeting Minutes as an Insert but create 2 copies of the Herder with Stapled Meeting Minutes for the Archives. Harold will not charge more for these 2 copies. No motion necessary.

2021 Specialty:

Basket Donations:

Pamela Siehr: Bucky Badger / Door County Basket; Green Bay Packers Basket OR Deer Hunting Basket
 Target: 15 baskets
 People bring them to the show
 Alcohol allowed in baskets

Trophies: Payments should go to 2020aponcspecialty@gmail.com
 Donations as Friends and Family

Motion #0521-06:	I make a motion to submit the AKC Application and \$25 fee to the AKC for the National Specialty.		
	First: Dani Motion Seconded by Diana		
Vote Taken:	In Favor: 7	Opposed: 0	Abstained: 0
Membership:	In Favor: N/A	Opposed: N/A	Abstained: N/A
Motion:	Motion Approved		

Action Item: Dani and Lisa will check into purchasing two grooming spaces to use for snacks, deserts and the trophy table. They will also check on locations, days/times available at the Sheraton for the Annual Meeting and Dinner. Diana will help with Fundraising calls and at the same time ask about Basket Donations.

Membership Fees:

Motion #0521-03:	<p>Due to post office issues in 2020 multiple members did not receive their renewal notice. Due to this issue, I motion to notify members who did not renew via email and give them a short window to pay their dues.</p> <p>First: Diana Hauser</p> <p>Motion Seconded</p> <p>Motion Approved By Unanimous Written Consent on 4/25/2021</p>
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Motion #0521-04:	<p>I motion to raise member prices by \$2 to cover the paypal fee for memberships and \$5 for membership plus breeders list. This fee is only added to those paying via paypal. A button will be added to the website so payments are made to us as a business.</p> <p>First – Wanda</p> <p>Motion Seconded by Dani</p>		
Vote Taken:	In Favor: 7	Opposed: 0	Abstained: 0
Membership:	In Favor: N/A	Opposed: N/A	Abstained: N/A
Motion:	Motion Approved		

New Business:

Committees: Pull together a list of committees, purpose for each committee and who wants to help with each committee.

Motion #0521-05:	I motion to nominate Mim as head of the Breeder’s Education Committee. First – Pam Motion Seconded by Lisa		
Vote Taken:	In Favor: 7	Opposed: 0	Abstained: 0
Membership:	In Favor: N/A	Opposed: N/A	Abstained: N/A
Motion:	Motion Approved		

Action Item: Pam will send Mim the Breeder’s Education Committee Responsibilities. These were discussed prior to Mim volunteering.

Judges Education:

Motion 2021-01 needs to be revised as the April 1st target date could not be met. Judges Education is requesting guidance.

Clarification: Original video was requested for membership education not the AKC Webinar. Judges Ed was involved as this was thought to be the best place to gain access to dogs to create an appropriate learning experience.

Motion #0521-07:	Reference Motion 2021-01 Martin Dulin made a motion that, Judges education put together an online presentation/video for members and judges ed. It must include structure of the dog and the pon standard. I motion to amend #2021-01 as stated above to the following: Judges education put together a video of the hands on portion of Judges Education for educational purposes only. This video will be for APONC members and will not be done by a professional. Amended Motion First: Diana Amended Motion Seconded by Martin Opposed Comments: Pam – Opposed until the Judges Education Committee has a chance to input.		
Vote Taken:	In Favor: 6	Opposed: 1	Abstained: 0
Membership:	In Favor: N/A	Opposed: N/A	Abstained: N/A
Motion:	Motion Approved		

- **Action Item:** Diana will contact the Judges Education Committee with the revised motion. A Waiver is also needed for any dogs/people participating in the Hands On Portion of the proceedings.

Future Meeting Setup:

- Zoom Meeting \$149.90 and allows for ballot voting
 - Biggest Negative is that Zoom would require computer use or more hands on activity. Pursuit of this option not optimal at this time.

Action Item: Wanda is checking on renewal date for Liability Insurance for Board of Directors and Bonding Insurance for Treasurer. Belief is that nothing is trademarked, just copyrighted.

Membership Retention, Gain, Activity:

Ideas for membership retention/gains and increasing activity of the club

- Website – Increase Content
- Pontoberfest
- Member Education at the Nationals – Can we livestream this?
- Amend the purpose of the Social Committee to include Social Media which would include but not be limited to Facebook, Instagram, and social functions. Social media such as Instagram would be a great way to do shout outs for Birthday's, grieve the loss of a loved one, or celebrate wins.
- Help breeders to promote APONC social media and the club by creating a page insert that they can send home with their puppy people

Action Item: Pam will locate the original motion that created the social committee.

Herder:

Should we publish the herder as a pdf on the members only website. This does not replace the mailed copy?

Action Item: Pam will ask Mim if she can easily publish it. At this time no motion needed as expansion of the website should not be needed and no cost is associated with this action.

Document Retention and Archives

What should be in Archives?

Catalogs, Judges Books, Herder, Minutes, Old Photos

Used to be a Historical Committee – no current chair

Action Items: Pam to check into old records and Diana and Pam will check into Document Retention requirements. All Board Members to send a list of things they remember being of use to the club.

Development of PON Products

Idea: To create a set of PON products or PON silhouettes that can be embroidered.

Comments:

Martin: Vendors are not going to spend the money to create these items for a small clientele. The few personal embroidery items he has created took time, effort and money. To embroider successfully it must be a design that is straightforward and either free for the club to use or not trademarked.

Pam: Sue used to have designs available but not sure what happened to those designs. She provides an example of prior embroidery endeavors of PONs. Sue previously created her own designs. Do not know if she is still doing this.

Action Item: Pam to check on the contracts for the Illustrated Standard art. Utilizing this art may be a possibility.

Lifetime Memberships –

Action Items: Pam to update the renewal form with Lifetime Membership option. Diana to check old meeting minutes to see which members were voted in as lifetime members and which qualify but have not yet had the question raised.

Meeting Adjourned:	Motion made to adjourn meeting at 7:14PM Eastern All In Favor
Next Meeting:	June 1 st @ 5pm Eastern
Minutes Submitted By:	Diana Hauser APONC Secretary

